



GARDEN WATERING PRODUCTS

Private Label Programme Guide

Putting your brand on a watering range is a packaging job and an engineering job at the same time. This is the sequence we run, from the first range review through to the carton that arrives at your port.

Range Review

The problem: Buyers arrive with a competitor's range and no clear view of which price steps are missing.

What we do: We map your target shelf against the 96 models in this catalogue and show where the good better best steps already exist inside one body family.

Sample Approval

The problem: Decisions stall because nobody has held the product.

What we do: Sample delivery is 30 days. Existing stock samples for models already in production usually move faster, which is often enough for a first range meeting.

Colour and Finish

The problem: A house brand looks borrowed when every item is a different colour of green.

What we do: Send Pantone references and we confirm what each body will hold. Soft coated, zinc, metal cap and chrome plated finishes give tiering without a new tool.

Packaging and Artwork

The problem: Card artwork paid for once has to be redone when a second factory is added.

What we do: Blister card, double blister, colour box, tie on card and plastic shrink are all produced here, so one artwork set covers the whole range.

Production

The problem: Quality drifts between the approved sample and later runs.

What we do: The catalogue is built on shared body geometries that have been in continuous production, so a repeat run is a repeat of an existing tool rather than a new development.

Carton and Loading

The problem: Container plans fall apart when the carton data turns out to be approximate.

What we do: Carton size, pieces per carton, CBM and net and gross weight are published for every model and are the same numbers we load against.

Pack Formats Produced In House

- Blister card
- Double blister
- Colour box
- Tie on card
- Plastic shrink

Manufacturer	Yimei Garden Equipment Co Ltd
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