

TIGERIVER PRINTING AND PACKAGING

Packaging Buyer Checklist

What to send for a fast quotation, and what to check before approving artwork.

Send this information with your first message and we can usually quote without a second round of questions.

For Any Packaging Enquiry

- Product type and what goes inside the pack
- Finished size, or the product dimensions if you want us to propose the size
- Material preference, or the performance you need if you want us to propose the material
- Number of print colours, and Pantone references if you have them
- Quantity, and any quantity break you want compared
- Destination country and port, and your required in warehouse date

Additional For Boxes

- A physical product sample or a fully dimensioned drawing if the box needs an insert tray
- Whether the pack is filled by hand or on an automatic line
- Whether the pack must ship flat

Additional For Labels

- The container material the label is applied to
- The fill temperature and the storage condition
- Roll or sheet format, plus roll direction and core size if an applicator is used
- Whether the label must be removable

Additional For Mailers

- The product measured flat as it will be packed
- Whether the contents are soft goods or hard goods
- Master carton quantity your pack bench works to

Before You Approve Artwork For Print

- Artwork sits on the current die line version
- Bleed is present on every trimmed edge
- Spot colours are named rather than left as unnamed swatches
- Foil and spot UV are supplied as separate registered layers
- Barcodes sit on a flat panel, away from creases, with quiet zones intact
- Fonts are outlined or embedded
- Colour is approved on the finish that will ship, not on a flat proof

- Reverse type is above about 6 pt on uncoated stock

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All specifications in this document are taken from our published product data. Certificates and material documentation applicable to a specific order are confirmed in writing before production.