

PRODUCT CATALOGUE

Custom Lapel Pins Keychains and Soft PVC Charms

Every piece in this catalogue was tooled from a customer drawing. Use the photographs as a reference for construction and finish, then send your own artwork: shape, size and colours are all custom. There is no minimum order quantity.

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Working Hours	Mon to Fri 8:00-17:30, Sat and Sun 10:00-17:00 (GMT+8)
Sample Lead Time	8 to 10 days
Order Lead Time	12 to 20 days
Minimum Order	No MOQ limitation
Inspection	100 percent before shipping

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Custom Keychains	2 products - Every keychain format we build, from moulded soft PVC characters to plated metal tags, acrylic key tags and bottle opener keys.
Soft PVC Keychains	12 products - Phthalate free moulded rubber keychains in any shape, size and colour combination.
Metal Keychains	4 products - Die struck and die cast keychains in iron, bronze, zinc alloy and aluminium.
Custom Lapel Pins	8 products - Soft enamel, imitation hard enamel, printed, UV printed and plain metal pins, badges, medals and challenge coins.
Custom PVC Shoe Charms	6 products - Moulded rubber shoe charms that clip into perforated clogs, made from your own character or logo artwork.

CUSTOM KEYCHAINS

Custom Keychains

Every keychain format we build, from moulded soft PVC characters to plated metal tags, acrylic key tags and bottle opener keys.

Keychains are the giveaway that survives the trade show. The difficulty is matching the format to the budget and the artwork: a detailed mascot needs soft PVC tooling, a sponsor logo needs a printed acrylic tag, and an anniversary gift needs plated metal.



Customized Metal Keychain Collection

A set of printed round, rectangular and bottle opener key tags



Promotional Super Bright Acrylic Key Tag

A printed acrylic key tag on a split ring

Specification Summary

Material	Iron, bronze, zinc alloy, aluminium
Construction	Die struck or die cast, 2D or 3D
Plating	Shiny, antique or dual plating
Printing	UV printing, offset printing or silkscreen printing
Size	Custom, sized to your artwork
Fitting	Split ring, chain, carabiner or lobster clasp
Production Time	16 to 19 days after approval
Delivery Time	Based on the mode of shipping chosen
Minimum Order	No MOQ limitation

SOFT PVC KEYCHAINS

Soft PVC Keychains

Phthalate free moulded rubber keychains in any shape, size and colour combination.

Character artwork loses its personality when it is flattened onto a printed tag. Soft PVC keeps the outline, the layered colour and the raised detail, and it survives a keyring in a pocket far longer than a printed plastic tag.



Unicorn Soft PVC Keychain

A purple unicorn with a slogan banner



Helicopter Soft PVC Keychain

A yellow and blue helicopter



Off Road SUV Soft PVC Keychain

A red off road suv seen head on



Hatchback Car Soft PVC Keychain

A red hatchback car in side profile



Gingerbread House Soft PVC Keychain

A decorated gingerbread house



Sneaker Soft PVC Keychain

A pair of pink high top sneakers



Character Figure Soft PVC Keychain

A yellow and blue standing character figure



Nurse Scrub Soft PVC Keychain

A pink medical scrub top



Smiling Tooth Soft PVC Keychain

A smiling white tooth



Nurse Heart Soft PVC Keychain

A red heart wearing a nurse cap



Rainbow Cloud Soft PVC Keychain

A rainbow arching between two clouds



Rainbow Butterfly Soft PVC Keychain

A butterfly with rainbow wings

Specification Summary

Material	Phthalate free soft PVC
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Shape	Custom, moulded from your artwork
Size	Custom
Colours	Custom, matched to your artwork
Relief	2D flat or 3D raised, single or double sided
Fitting	Split ring, ball chain, carabiner or lobster clasp
Sample Time	8 to 10 days
Order Time	12 to 20 days

METAL KEYCHAINS

Metal Keychains

Die struck and die cast keychains in iron, bronze, zinc alloy and aluminium.

A metal keychain is the format people keep. The trade off is weight against tooling cost and plating against colour: a flat aluminium tag prints cheaply, a zinc alloy casting carries 3D relief, and enamel fill puts brand colour on either.



Customized Metal Key Tag Collection

A set of soft key tags and mini metal tags



Fox Enamel Metal Keychain

An orange fox figure in enamel filled metal



Cat Face Enamel Metal Keychain

A cat face in enamel filled metal



Panda Enamel Metal Keychain

A panda figure in black and white enamel

Specification Summary

Material	Iron, bronze, zinc alloy, aluminium
Construction	Die struck or die cast, 2D or 3D
Plating	Shiny, antique or dual plating
Printing	UV printing, offset printing or silkscreen printing
Size	Custom, sized to your artwork
Fitting	Split ring, chain, carabiner or lobster clasp
Production Time	16 to 19 days after approval
Delivery Time	Based on the mode of shipping chosen
Minimum Order	No MOQ limitation

CUSTOM LAPEL PINS

Custom Lapel Pins

Soft enamel, imitation hard enamel, printed, UV printed and plain metal pins, badges, medals and challenge coins.

Pins are ordered for a date that does not move: a convention, a ceremony, an anniversary. The risk is a mould that is cut from a drawing nobody checked. We send a mould proof and a sample before the run so the date is the only fixed thing.



Script Lettering Soft Enamel Lapel Pin

A yellow script wordmark on a black enamel field



Abstract Shapes Soft Enamel Lapel Pin

A group of pastel abstract shapes



Gold Starburst Award Lapel Pin

A gold starburst with an enamelled centre medallion



Enamel Inlay Challenge Coin

A gold coin with a colour enamel geometric inlay



Antique Bronze Relief Challenge Coin

An antique bronze coin with a raised relief centre



Dual Flag Soft Enamel Lapel Pin

Two crossed flags in soft enamel



Fish Emblem Enamel Lapel Pin

A fish emblem on a dark oval enamel



Antique Gold Relief Medal

An antique gold medal struck with an architectural relief

Specification Summary

Base Metal	Iron, brass, copper or zinc alloy
Construction	Soft enamel, imitation hard enamel, printed, plain metal, 2D or 3D
Plating	Shiny, antique or dual plating
Printing	UV printing available
Size	Custom, sized to your artwork
Attachment	Butterfly clutch, rubber clutch, magnet or safety pin
Sample Time	8 to 10 days
Order Time	12 to 20 days
Minimum Order	No MOQ limitation

CUSTOM PVC SHOE CHARMS

Custom PVC Shoe Charms

Moulded rubber shoe charms that clip into perforated clogs, made from your own character or logo artwork.

Shoe charm ranges live or die on newness, and a range that takes three months to produce misses its season. Production here runs around 8 to 15 days with no minimum, so a range can be tested with a few designs before it is scaled.



Rainbow Unicorn Soft PVC Shoe Charm

A rainbow maned unicorn head



Pink Flower Soft PVC Shoe Charm

A pink smiling flower



Palm Tree Island Soft PVC Shoe Charm

A palm tree on a sand island



Corgi Dog Soft PVC Shoe Charm

A seated corgi dog



Yellow Daisy Soft PVC Shoe Charm

A yellow daisy with a mirrored centre



Blossom Soft PVC Shoe Charm

A small pale blossom

Specification Summary

Material	Phthalate free soft PVC
Shape	Custom, moulded from your artwork
Size	Custom, sized to the clog hole
Colours	Custom, matched to your artwork
Back Fitting	Moulded rivet back for perforated clogs
Production Time	Around 8 to 15 days
Minimum Order	No MOQ limitation
Inspection	100 percent before shipping

HOW TO ORDER

From Artwork to Packed Carton

Artwork Review	We redraw the design as clean line art, mark where colour walls are needed and send it back before anything is cut.
Quotation	Tooling, unit price and packing are quoted separately, so you can see what changes when the quantity changes.
Mould Making	The mould is engraved from the approved line art and proofed against it before any production material is loaded.
Sampling	A physical sample goes out in 8 to 10 days. Once you sign it, it becomes the reference for the whole run.
Production	The run takes 12 to 20 days and we answer email within 24 hours while it is on the floor.
Colour and Finish	Paste is mixed to the Pantone reference and compared to the signed sample under daylight.
Inspection	We take 100 percent inspection before shipping, checking colour, fitting and attachment.
Packing and Despatch	Polybags, backer cards, pouches and boxes are packed to your spec, then the shipping mode you choose sets the delivery date.

Frequently Asked Questions

What are the main products of your company?

We specialise in custom promotional products: lapel pins, badges, medals, coins, metal and soft PVC keychains, PVC shoe charms, lanyards and embroidered patches.

Can you OEM?

Yes. We private label your brand, and products can be customized for you.

What is the delivery time?

8 to 10 days for samples, 12 to 20 days for the full order. Soft PVC shoe charms run around 8 to 15 days.

Is there a minimum order quantity?

No. Customized lapel pins, metal badges, customized keychains and soft PVC shoe charms all carry no MOQ limitation.

How quickly do you reply to an enquiry?

We answer email within 24 hours and address requests promptly while a job is running.

Where is the factory?

Chang An Town, Dong Guan City, Guangdong, China.