

## SPECIFICATION SHEET

# Custom Lapel Pins Badges Medals and Coins

Soft enamel, imitation hard enamel, printed, UV printed and plain metal pins, badges, medals and challenge coins.

Pins are ordered for a date that does not move: a convention, a ceremony, an anniversary. The risk is a mould that is cut from a drawing nobody checked. We send a mould proof and a sample before the run so the date is the only fixed thing.

## Standard Specification

|               |                                                                    |
|---------------|--------------------------------------------------------------------|
| Base Metal    | Iron, brass, copper or zinc alloy                                  |
| Construction  | Soft enamel, imitation hard enamel, printed, plain metal, 2D or 3D |
| Plating       | Shiny, antique or dual plating                                     |
| Printing      | UV printing available                                              |
| Size          | Custom, sized to your artwork                                      |
| Attachment    | Butterfly clutch, rubber clutch, magnet or safety pin              |
| Sample Time   | 8 to 10 days                                                       |
| Order Time    | 12 to 20 days                                                      |
| Minimum Order | No MOQ limitation                                                  |

## Construction Types

|                       |                                                                                 |
|-----------------------|---------------------------------------------------------------------------------|
| Soft Enamel           | Metal lines stay raised above the recessed colour, so the surface has texture.  |
| Imitation Hard Enamel | Colour polished flat and level with the metal for a smooth surface.             |
| Printed               | Full colour artwork printed onto the metal, reproduces gradients enamel cannot. |
| UV Printed            | Printed and cured under UV, used for photographic detail.                       |
| No Colour             | Plated metal only, relying on relief and plating contrast.                      |
| 2D and 3D             | Flat levels, or sculpted relief for figures and faces.                          |

## Plating and Attachments

|             |                                                                                          |
|-------------|------------------------------------------------------------------------------------------|
| Plating     | Shiny gold, silver, nickel, copper, black nickel; antique versions of each; dual plating |
| Attachments | Butterfly clutch, rubber clutch, magnet, safety pin                                      |
| Extras      | Epoxy dome, glitter enamel, sandblasted background, individual polybag, pouch or card    |

## Manufacturing and Quality Control

|               |                                     |
|---------------|-------------------------------------|
| <b>Step 1</b> | Artwork and line separation         |
| <b>Step 2</b> | Mould engraving and die cutting     |
| <b>Step 3</b> | Die striking or die casting         |
| <b>Step 4</b> | Edge polishing and deburring        |
| <b>Step 5</b> | Electroplating in the chosen finish |
| <b>Step 6</b> | Enamel colour fill or printing      |
| <b>Step 7</b> | Baking and levelling                |
| <b>Step 8</b> | Attachment fitting and inspection   |

  

|              |                                                                |
|--------------|----------------------------------------------------------------|
| <b>Check</b> | Mould proof compared against the approved artwork              |
| <b>Check</b> | Plating thickness and colour checked against the signed sample |
| <b>Check</b> | Enamel levelled and inspected for pinholes and bubbles         |
| <b>Check</b> | Attachment pull tested before packing                          |

## REFERENCE PIECES

# Pins Coins and Medals We Have Tooled



## Script Lettering Soft Enamel Lapel Pin

A yellow script wordmark on a black enamel field



## Abstract Shapes Soft Enamel Lapel Pin

A group of pastel abstract shapes



## Gold Starburst Award Lapel Pin

A gold starburst with an enamelled centre medallion



## Enamel Inlay Challenge Coin

A gold coin with a colour enamel geometric inlay



## Antique Bronze Relief Challenge Coin

An antique bronze coin with a raised relief centre



## Dual Flag Soft Enamel Lapel Pin

Two crossed flags in soft enamel



## Fish Emblem Enamel Lapel Pin

A fish emblem on a dark oval field



## Antique Gold Relief Medal

An antique gold medal struck with an architectural relief

## Questions

### Do you have a minimum order quantity?

No. Customized lapel pins and metal badges have no MOQ limitation.

### How soon can I see a sample?

Samples take 8 to 10 days. The full order runs 12 to 20 days after approval.

### Can this design be made as a coin or a medal instead?

Yes. The same tooling process produces coins and medals, usually with a thicker blank and a wider rim.

### Which attachment should I specify?

Butterfly clutch for jacket lapels, rubber clutch for knitwear, magnet where the fabric must not be pierced, and a safety pin for name badges.

|          |                         |
|----------|-------------------------|
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|-------------------------|--------------------------------------------------------------------------------------|
| <b>Address</b>          | Building 3, Xingfa South Road, Wusha, Chang An Town, Dongguan City, Guangdong, China |
| <b>Working Hours</b>    | Mon to Fri 8:00-17:30, Sat and Sun 10:00-17:00 (GMT+8)                               |
| <b>Sample Lead Time</b> | 8 to 10 days                                                                         |
| <b>Order Lead Time</b>  | 12 to 20 days                                                                        |
| <b>Minimum Order</b>    | No MOQ limitation                                                                    |
| <b>Inspection</b>       | 100 percent before shipping                                                          |